Brian Willcox
Vice President

Seminole Office Solutions Protects Customers from Data Breaches and Cyberthreats with Password Management

Leading MTSP Shares Most Common Cause of Cyberattacks and How to Secure Any Organization

LONGWOOD, FL – September 1, 2023 - Seminole Office Solutions a leading managed technology services provider (MTSP), is protecting customers from the leading cause of cyberattacks and data breaches which are weak or reused passwords. According to a recent Verizon Data Breach report, "80% of data breaches are the result of poor or reused passwords." While employees are now expected to keep their company networks secure, the average employee now needs to keep track of 191 passwords across their entire digital life. As a result, 66% of people mostly use the same passwords across multiple websites. This is a major factor contributing to network vulnerabilities and the recent outburst of cybercrime. In order to keep customers safe, Seminole Office Solutions is providing the latest password management technology to the region's small to mid-sized businesses (SMBs).

"Businesses are starting to understand the widening gap between the vast capital and technical resources that cybercriminals have access to in comparison to any unprotected organization," stated Brian Willcox, Vice President of Seminole Office Solutions. "We advise every customer to utilize password management software. Through an extremely

simple, scalable technology, companies can instantaneously eliminate 80% of the cyberthreats facing their organization. The risk mitigation in comparison to its cost make the return on investment a 'no-brainer," added Willcox.

While the improvements in cybersecurity are obvious, another overlooked benefit of password management software is that it increases productivity by eliminating employee downtime. In fact, Gartner estimates that "40% of all help desk calls are related to passwords, such as resetting employees' forgotten passwords." A password management solution can eliminate this costly employee downtime.

Seminole Office Solutions's password management solution delivers peace of mind to business owners and employees. In order to assure that, core features are included such as a password vault, a unique password generator, and multi-factor authentication for verification. Additionally, companies can gain insight from password behavior, security reports, and login reports to increase compliance.

"While we're well aware of our bias, the risk of leaving a business unprotected from password theft is unreasonably larger than the rewards a business can have by implementing a password manager. The costs are nominal in comparison to the value that this very simple, yet absolutely vital, IT solution delivers to

organizations of all sizes. We feel duty-bound to take a strong stance on this, because the core intention of our work is to keep businesses protected, productive and profitable," concluded Willcox.

ABOUT SEMINOLE OFFICE SOLUTIONS

Celebrating 40 years of innovation and service, Seminole Office Solutions stands as a leading Managed Technology Services Provider (MTSP) dedicated to enhancing efficiency, productivity, and security for local businesses across various industries since its establishment in 1984. Committed to proactive adaptation to emerging client needs, Seminole offers a diverse range of solutions, from managed IT services, cloud, security and VoIP phone solutions via their MSP division, dba SemTech IT Solutions, to business process automation solutions and imaging and print hardware. With a focus on helping clients succeed, Seminole remains an independent, forward-thinking provider poised to meet the evolving technological demands of Central Florida's businesses for years to come. To learn more about our products, solutions, and support please contact Seminole Office Solutions at 407-830-7950 or visit www.sosfla.com, SemTech IT Solutions at 407-830-1434 or visit www.semtechit.com.